

PRESS RELEASE REGARDING ASSICURAZIONI GENERALI S.P.A.

Novara, 22<sup>nd</sup> November 2021 - The De Agostini Group announces the start of a plan to gradually dispose of its 1.44% stake in the share capital of Assicurazioni Generali S.p.A..

In this context, the first part of the plan was carried out through a derivative instrument covering no. 2,250,000 shares, equal to 0.14% of the share capital.

The characteristics of the above transaction will enable De Agostini - for the underlying shares - to exercise voting rights at the Ordinary Shareholders' Meeting of Assicurazioni Generali S.p.A., currently scheduled for April 2022, which will be called, among other things, to resolve on the renewal of its corporate bodies.

The De Agostini Group expresses its gratitude for the work of the insurance company's Management, whose goals and values it has shared, as well as its high regard for the CEO Philippe Donnet, who has stood out over the last two terms for his strategic vision, technical expertise and management savvy. Qualities that have turned into impressive industrial and financial results.

The financial gains from the disposal of the stake in Assicurazioni Generali S.p.A. will be used by the De Agostini Group to pursue new investment opportunities in the near future.

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